

# KEVIN EHLINGER WILDE

## The Power of Creative IQ

*“The most powerful source of economic value for individuals, brands or business isn’t intelligence – it’s creativity”.*

Game-changing disruption is happening extraordinarily fast including technologies such as artificial intelligence, brain-computer interfaces, 3D printing, and virtual reality, along with shifting mindsets in consumer behavior to create service companies like Uber and Airbnb. All of these will create more wealth in the next 10 years than in the past century, and transform every industry and every company. The people and brands with the creative ability to make unique connections are the ones who will thrive!

Kevin Ehlinger Wilde is a creative expert who helps individuals, teams and companies increase their **Creative Intelligence**, embrace change, and discover disruptive market opportunities. His highly interactive creative training, innovation strategies, and team-building solutions allow audiences to be “creative rebels” – having more fun while challenging the status quo.



### ▶▶ Award-Winning Creative Entrepreneur

Kevin is a nationally award-winning creative entrepreneur, speaker, and innovation trainer who has worked with over 500 executives and companies. He is the leading US trainer for Thinkergy whose innovation methods are used by some of the top companies in the world including BMW, Mattel, Nestle, Greenpeace and Deutsche Bank. Kevin is passionate about the impact innovation and creativity can have on the quality of life for ourselves and people around the world.

### Kevin’s most popular media topics and speech presentations include:

- **How Disruptive Tech Will Disrupt Our Lives:** How AI, Big Data, 3-D Printing, Self-Driving Vehicles, Drones, VR and more will dramatically impact how we live
- **Why We’ve Lost Our Creative Mojo... and How To Get It Back:** People are too focused on “what they see” to see “what is possible” thanks to years of social conditioning – it’s time to get it back!
- **Innovate or Die:** The risk of standing still and how to leap forward faster by becoming a thriving, future-focused company with an innovative culture
- **The Power of Creative Rebels:** How individuals and companies can go from generic and unforgettable to passionate, exciting, problem solving “Creative Rebels” that turn ideas into action, and action into innovation
- **Training Young Einsteins:** Why creative thinking skills are critical for kids in a world where 50% of jobs today won’t be here 20 years from now



One of the most engaging, enthusiastic, and interactive programs we’ve had!

Brett Thibodeau  
America’s SBDC



**BOOK KEVIN TODAY!**

▶▶ 320-266-6668

▶▶ [kevin@wildespark.com](mailto:kevin@wildespark.com)

▶▶ [www.WildeSpark.com/](http://www.WildeSpark.com/)  
Speaker